

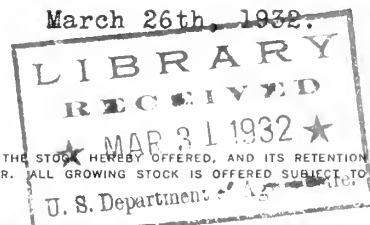
## **Historic, Archive Document**

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IMPORTERS & DISTRIBUTORS FOR  
FLORISTS-NURSERYMEN-SEEDSMEN  
95 CHAMBERS STREET  
NEW YORK

March 26th, 1932.



OUR SILENT  
SALESMAN

IMMEDIATE SHIPMENT

THE BUYER AND SELLER AGREES THAT THE SELLER GIVES NO WARRANTY, EXPRESS OR IMPLIED, AS TO THE PRODUCTIVENESS OF THE STOCK HEREBY OFFERED, AND ITS RETENTION FOR TEN DAYS AFTER RECEIPT BY THE BUYER WITHOUT COMPLAINT IN WRITING, CONSTITUTES A DEFINITE ACCEPTANCE THEREOF BY THE BUYER. ALL GROWING STOCK IS OFFERED SUBJECT TO CROP.

"What shall we fill up with now that Easter is past? This list of seasonable stock answers your question. See the class of stock offered - every item - note the very low prices; they are lower on most items than ever quoted before. See what your business requires, then order it in full confidence. All stock can be shipped now unless stated otherwise.

#### SANSEVIERIAS

These will sell when nothing else will. All grades are standardized, but in many instances the plants have more leaves or height than here shown.

				100 up	1000 up	
S. LAURENTI,	6-8 " high,	3 leaves,		\$15.00	\$14.00	per 100
"	8-12" "	3 "		17.50	16.50	"
"	12-18" "	3 "		22.50	21.50	"
"	12-18" "	3-5 "		25.00	24.00	"
"	12-24" "	2 "		17.00	16.00	"
"	18-24" "	3-6 "		35.00	34.00	"
"	24-36" "	4-5 "		41.00	40.00	"
"	24-36" "	5-7 "		50.00	48.50	"
"	30-40" "	6-9 "		90.00	-	"

Bare-roots. Each size packed 100 per case. The 6-8" sold only in proportion with other sizes.

					per 100	1000 up	
S. ZEYLANICA,	Pot-grown,	5-6 "	3-4 lea.,	2 1/2" pots,	\$6.00	\$50.00	per 1000
"	"	6-8 "	3-5 "	2 1/2" "	7.00	62.50	"
"	"	8-12" "	4-6 "	3 " "	10.50	95.00	"
"	"	12-18" "	5 up	4 " "	16.00	150.00	"
"	Bare-roots,	6-8 "	3-5 leaves		6.00	50.00	"
"	"	8-12" "	4-5 "		8.50	75.00	"
"	"	12-18" "	4-5 "		11.00	100.00	"
"	"	18-24" "	5-6 "		14.00	130.00	"

Laurenti and Zeylanica bare-roots are F.O.B. New York - pot-grown Zeylanica are F.O.B. New Orleans. Can grade Laurenti any way you want them. On Zeylanica we can offer larger or smaller sizes in bare-roots.

#### RUBBER PLANTS

The pot-grown are being shipped now. The cuttings will be ready in 2-3 weeks. Ficus were never better, or cost less than now.

FICUS ELASTICA,	mossed rooted cuttings	\$105.00	per 1000
"	2000 up at	100.00	"
"	pot-grown, established in 3"	200.00	"
"	1000 up at	190.00	"
"	pot-grown, established in 4"	210.00	"
"	1000 up at	200.00	"

Packed and F.O.B. New Orleans.

#### PANDANUS VEITCHI

Unrooted suckers, taken with heel,	8-12"	\$ 5.50	per 100	\$ 50.00	per 1000
"	"	12-15"	6.50	"	55.00
"	"	15-18"	8.50	"	75.00
Rooted plants, not potted,	8-10"	9.00	"	85.00	"
"	"	10-14"	11.00	"	97.50
"	"	12-15"	14.00	"	130.00

Packed and F.O.B. Florida. April-May shipment.

#### ASPIDISTRA PLANTS

All established in 5" pots. Can ship tall, medium, or short leaves. Variegated offered only with proportion of Green.

ASPIDISTRA GREEN,	5" pots,	10-12 leaves	per pot,	7¢	per leaf
" VARIEGATED,	5" "	" "	" "	11¢	"

Packed and F.O.B. New Orleans. April-May shipment.



# DRACAENA CANES

Renew your cane beds with vigorous cutting-producing canes.  
 TERMINALIS - rich crimson, marked pink and white..... 15¢ per foot  
 MASSANGEANA - green with wide golden mid-stripe..... 25¢ "  
 MRS. EUGENE ANDRE - most popular bright red..... 25¢ "  
 LINDENI - gold striped edges, green mid-rib..... 25¢ "  
 LORD WOLSELEY - brilliant bright red, narrow leaves..... 25¢ "  
 FRAGRANS - plain green leaf, strong grower..... 25¢ "  
 MARGARET STOREY - light green and pink..... 25¢ "  
 MRS. RUFUS SCOTT - bronze green with white and pink..... 25¢ "

The above are the leaders, but we also offer:-  
 Amabilis, Bertha Andre, Gen. Pershing, Harmony, Pink Superba, Porto Rico, Red Wing, Ruby, Shepherd, Tricolor, Youngi, Juno, Sunset, Torch, Marginata, and others - at 25¢ per foot.  
 F.O.B. New York. Orders totalling 1000 ft. less 1¢ per foot. Same prices for Fall shipment.

## LILY BULBS (from cold-storage)

From our exclusive dependable connections. Quality comes first - we guarantee sound bulbs, full count, up to size, and good condition when invoiced.

			<u>Northern</u>	<u>Southern</u>	
GIGANTEUM, 7-9 "	300 per case,		\$22.50	\$ -	per case
" 8-10"	225 "		25.00	19.50	"
Only Northern grown is recommended for extended cold-storage.					
* MAGNIFICUM or RUBRUM, 7-9 "	220 per case,		\$23.00		per case
" " 8-9 "	200 "		23.00		"
* " " 9-11"	150 "		23.00		"
AURATUM 9-11"	150 "		15.00		"
" 11-13"	90 "		15.00		"
" PLATYPHYLLUM 8-9 "	200 "		25.00		"
" " 11-13"	90 "		25.00		"
ALBUM 7-8 "	220 "		22.00		"
TIGRINUM, Single Tiger, 8-9 "	250 "		18.00		"

Less these discounts:- 5 cases up less 50¢ per case, 10 cases up less \$1.00 per case, 25 cases up less \$1.50 per case - applying on single items, not totals.  
 Those marked \* F.O.B. Chicago also.

## T.R.BEGONIA and GLOXINIA BULBS

Large flowering types - make fine inexpensive pot-plants for Summer trade or outdoors. All grown from finest seed strains - we received a carload of them.

T.R.BEGONIAS, <u>Double</u> or <u>Single</u> , 1-1½" diam.,	\$ 7.00 per 100	\$ 65.00 per 1000
" " " 1½-2" "	11.50 "	105.00 "
" " " 2" & up "	13.50 "	125.00 "

Colors:- Crimson, Scarlet, Rose or Pink, White,  
 Yellow or Orange, Salmon, Mixed.

FRILLED or CRESTED, mixed only - same sizes and prices as above.

GLOXINIA Bulbs, 1-1½ inch diameter,	\$14.50 per 100	\$135.00 per 1000
" 1½-1¾ " "	17.00 "	160.00 "
" 1½-2 " "	18.25 "	175.00 "

Colors:- Purple, Purple Bordered, Scarlet,  
 Scarlet Bordered, White, Mixed.

## F.L. CALADIUM BULBS

Bright colored Brazilian varieties - bulbs averaging 1½-3 inches across. Nothing better for Summer store decorations.

MOTHER BULBS, with all their eyes,		
separate named varieties...	\$12.00 per 100	\$110.00 per 1000
Same grade and varieties MIXED.....	11.00 "	100.00 "
Your selection of named varieties.....	15.00 "	125.00 "

## VALLEY PIPS (new crop)

German grown, highest grade of re-selected (exhibition) forcing pips

Packed 2000 pips per case,	\$26.50 per 1000
" 1000 " "	27.50 "
" 500 " "	28.00 "

These prices are for delivery now. If shipment is wanted later from cold-storage, cold-storage charges must be added to above prices.



LILIUM REGALE

Oregon grown - single-nosed bulbs. Best outside white variety.

FLOWERING SIZES, 4-5 inches circum.,		\$ 5.00 per 100	\$ 42.50 per 1000
"	5-6	6.00	54.00
"	6-7	8.50	78.00
"	7-8	12.50	115.00
"	9-10	29.50	-
"	12-14	80.00	-

GLADIOLI BULBS

All Northern-grown, the high-crowned type. All first size (1½" & up).

AMERICA - soft lavender-pink.....	\$13.50 per 1000
ALICE TIPLADY (Prim.) - bright saffron-orange.....	13.50 "
CRIMSON GLOW - glowing velvety crimson.....	17.50 "
DOROTHY McKIBBEN - deep apple-blossom pink.....	13.50 "
DR. F. E. BENNETT - peach-red, strong grower, heavy spikes..	24.50 "
E. J. SHAYLOR - deep rose-pink, ruffled.....	13.50 "
ELIZABETH TABOR - rose-pink, rich crimson blotch.....	19.00 "
EVELYN KIRTLAND - fine rose-pink, bright scarlet blotches...	19.00 "
GIANT NYMPH - light rose-pink, creamy yellow throat.....	23.00 "
GOLDEN MEASURE - pure golden-yellow, fine market variety....	21.50 "
HALLEY - salmon-pink, creamy yellow blotch.....	13.50 "
HERADA - clear mauve, shaded deeper in center.....	13.50 "
LE MARECHAL FOCH - large clear light pink.....	13.50 "
LOUISE - orchid-lavender, strong stem.....	19.00 "
MAIDENS BLUSH (Prim.) - light pink.....	13.50 "
MRS. FRANCIS KING - flame red, tall strong spikes.....	13.50 "
MRS. FRANK PENDLETON - old reliable deep rose-pink.....	13.50 "
MRS. H. E. BOTHIN - geranium-pink, ruffled flowers.....	19.00 "
ORANGE GLORY - deep orange with carmine throat.....	13.50 "
ORANGE QUEEN (Prim.) - pure orange, fine type.....	24.50 "
PANAMA - rose-pink, very large flowers.....	13.50 "
PEACE - large pure white.....	13.50 "
ROMANCE - salmon-rose, red and yellow throat.....	19.00 "
SALMON BEAUTY (Prim.) - deep salmon, tall spike.....	16.00 "
SCARLET WONDER - deep scarlet, giant flowers.....	23.50 "
SCHWABEN - favorite light yellow, extra strong and heavy....	19.00 "
VIRGINIA - flaming scarlet, large flowers.....	13.50 "
" " " (1¼-1½").....	11.50 "
WAR - deep blood-red.....	16.00 "
WILBRINK - flesh pink, fine forcer.....	13.50 "
MIXED - all colors, no primulinus.....	13.50 "

Special discount of 5% on orders for 10,000 up, 10% for 25,000 up.

BEGONIA PLANTS

Prices:

All grown from leaf cuttings	Less than 100 - \$30.00 per 100
LADY MAC (improved Melior), from 2¼" pots)	100 and up 29.00 "
MELIOR " 2¼" " )	250 " 28.00 "

F.O.B. Boston. Shipment May-June.

FERNS IN FLATS

Ready for 2¼" pots, for fern dishes etc. Good full flats, in only the most suitable varieties. All varieties \$3.00 per flat.

Pteris Rivertoniana	Pteris Cretica Albo-Lineata
" Alexandrae	" Wimsetti Multiceps
" Wilsoni	" Adiantoides
" Victoria	" Magnifica
" Serrulata Cristata	" Argyrea
" Tremula	Cyrtomium Rochfordianum Compactum
" Mayii	Aspidium Tsussimense
" Wimsetti	Adiantum Cuneatum

F.O.B. Nurseries New Jersey. June-August shipment by express, in flats.

PALM SEEDS - new crop

We ship only as the seeds arrive - no old seeds.

KENTIA BELMOREANA (May shipment)	\$22.00 per bushel	\$7.50 per 1000
" FORSTERIANA "	25.50 "	6.50 "
ARECA LUTESCENS (Fall shipment)	40.00 per 10,000	4.50 "
PHOENIX ROEBELENI	85.00 "	9.00 "
LATANIA BORBONICA "	40.00 "	4.50 "
COCOS WEDDELIANA (Winter shipment)	85.00 "	9.00 "





# HYDRANGEAS

Plants established in 2½" pots, for delivery after April 15th.

SOUV.DE MME.E.CHAUTARD - pink, free bloomer, \$8.00 per 100 \$75.00 per 1000

In following leading sorts.....	12.00	"	110.00	"
M. BAARDSE - salmon-red	ZUKUNFT	- dark pink, easy forcer		
MARSHALL FOCH - deep carmine, early	FREYA	- carmine, early		
GERTRUDE GLAHN - dark rose	TROPHEE	- early, dependable red		
WILLKOMMEN - bright pink, early	FRUHLINGSERWACHEN	- carmine-red, early		
MME. RENE GAILLARD - white, fringed	HELGE	- mellow red		
PARCIVAL - fringed red	LORELEI	- carmine-red		

In following newer sorts..... \$15.00 per 100 \$140.00 per 1000  
 DEUTSCHLAND - salmon-pink, strong GIESELHERR - dark carmine-red  
 MEIN LIEBLING - dark pink, early  
 250 up of a variety at per 1000 price.

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# F A L L S H I P M E N T

Where no prices are shown orders are being booked at open-price, the prices when quoted (before delivery) are subject to your approval. This is the only way to get the best grade of stock, at the lowest prices possible.

# POINSETTIAS

OAK LEAF - the best Christmas variety. Good strong plants established in 2½" pots. Dependable stock at fair prices depending on quantity. Shipment commencing early Summer.

# CALCEOLARIAS

MIXED HYBRIDS from 2½" pots for Easter and Mother's Day sales. Our stock is grown from selected imported seed strains of large flowering type. November shipment.

# FREESIAS and CALLAS

FREESIA PURITY (improved white),	1/2-5/8" diameter
" "	5/8-3/4" "
" "	3/4" & up "
FREESIA ELDER'S GIANT WHITE,	1/2-5/8" "
" "	5/8-3/4" "
" "	3/4" & up "

FREESIA GOLDEN DAFFODIL - daffodil-yellow (new),	5/8-3/4" diam.
" CALIFORNIA - fine large yellow	" "
" LAVENDER QUEEN - new fine lavender	" "
" MRS. MARC PETER - deep rosy-salmon	" "
" RAINBOW MIXTURE - all colors	" "

CALLA AETHIOPICA (large white),	1¼-1½" diameter
" "	1½-1¾" "
" "	1¾-2 " "
" "	2" & up "
" GODFREY (smaller white),	1-1¼" "
" "	1¼-1½" "
" "	1½-1¾" "
" "	1¾" & up "
" ELLIOTTIANA (yellow)	2-2½" "
" "	2½-3 " "
" "	3-3½" "

Deliveries:- Freesias, July-August. White Callas in September, Yellow Callas in November.

# LILIUM CANDIDUM

French Northern-grown - the hardy thick-petalled type. August-September delivery.

Sizes:-	18-20 c/m,	packed	400	per case
	20-22 "	"	300	"
	22-24 "	"	250	"
	24-26 "	"	200	"
	26-28 "	"	150	"
	30-35 "	"	75	"
	35-40 "	"	50	"

250 up or case lots at per 1000 prices.



# JAP. LILY BULBS

From our exclusive dependable connections. Quality comes first - we guarantee sound bulbs, full count, up to size, and good condition when invoiced.

ERABU (true)- - - - -	6-8"	7-9 "	8-10"	9-10"	10-11"	sizes
FORMOSUM (black stem) - -	6-8"	7-9 "	8-10"	9-10"	10-11"	"
HARRISI - - - - -	6-7"	7-9 "	8-10"	9-11"		"
GIGANTEUM (Northern grown)	6-8"	7-9 "	8-10"	9-10"	10-11"	"
" (Southern grown)	6-8"	7-9 "	8-10"	9-10"	10-11"	"
MAGNIFICUM, RUBRUM- - - -	7-9"	8-9 "	9-11"	11-13"		"
AURATUM - - - - -	8-9"	9-11"	11-13"			"
AUR. PLATYPHYLLUM - - - -	8-9"	9-11"				"
ALBUM - - - - -	7-9"	8-9 "	9-11"			"
HENRYIII (Yellow Tiger)- -	8-9"	9-11"				"
TIGRINUM, Single- - - - -	8-9"					"
" Double- - - - -	6-8"					"

Standard case contents. Prices ready in September, when they can be depended upon. Giganteum is offered F.O.B. New York, Chicago, Denver, Nashville, Philadelphia, Seattle. Erabu and Formosum F.O.B. New York, Chicago, Nashville. Hardies F.O.B. New York, Chicago, Seattle. Harrisii F.O.B. New York only.

## DAFFODILS - North-west grown

From the same exclusive sources as those we shipped the past 4 seasons, offered in double-nosed #1 and #1 round bulbs.

KING ALFRED - golden yellow, very large, frilled mouth  
 GOLDEN SPUR - golden yellow, earliest forcer  
 EMPEROR - yellow trumpet, primrose perianth, good forcer  
 SPRING GLORY - long yellow trumpet, white perianth, reflexed brims  
 SIR WATKIN - sulphur petals, yellow cup, large flower  
 DOUBLE VON SION - the old double yellow standby  
 GLORY OF SASSENHEIM - an enlarged Bic. Victoria, very fine  
 BICOLOR VICTORIA - yellow trumpet, white perianth, good forcer  
 POETAZ LAURENS KOSTER - white perianth, large orange-yellow cup  
 " FRANS HALS - like Koster, but better  
 POETICUS RECURVUS - the old Pheasant's eye, orange-red cup  
 " ORNATUS - white perianth, scarlet, margined cup, early  
 TRESSERVE - uniform light yellow  
 MINISTER TALMA - early yellow, extra fine

Daffs are offered F.O.B. Chicago as well as New York.

## PAPERWHITES

True GRANDIFLORA type - machine-graded - in the following sizes and case contents:-

12-13 c/m, packed 1250 per case	14-15 c/m, packed 900 per case
13-14 " " 1000 "	15-16 " " 800 "

SOLEIL D'OR (yellow Paperwhites), 15 c/m up, packed 800 per case.

## FORCING IRIS

North-west grown - same as supplied the past season.

IMPERATOR - large dark blue - 6-7, 7-8, 8-9, 9-10 and 10-11 c/m sizes  
 WEDGEWOOD - earliest blue 8-9, 9-10, and 10 c/m up "  
 Also Yellow Queen, White Excelsior, Golden Glory, Poggenbeek, L. De Vinci and other fine varieties in 6-7, 7-8, and 8-9 c/m sizes.

## LET US QUOTE YOU ON:-

DUTCH BULBS - Tulips, Hyacinths, Crocus etc.  
 CYCLAMEN SEEDS - the Binnewies strain, re-selected seeds.  
 FORCING AZALEAS - grafted Indica, and own-root Hexe etc.  
 FORCING ROSES - XXX Florists' forcing grade, leading varieties.  
 GRAFTED ROSES - for greenhouse grafting.  
 SPIREA CLUMPS - undivided forcing clumps, all varieties.  
 GRAFTED EVERGREENS - in pots for lining out.  
 MANETTI - for greenhouse grafting, English and Holland grown.  
 BOXWOOD - Bushes, Pyramids, Ball-shape, Standards.  
 BURLAP SQUARES - for balling evergreens.

All prices are understood packed and F.O.B. cars New York, unless stated otherwise. Terms 60 days net, less 2% cash within 10 days of invoice date. Orders for growing stock booked "subject to crop".

